**Campaign Messaging**

**Email copy  
  
Subject line:** Get access to 24/7/365 urgent care from Doctor On Demand.

Doctor On Demand® by Included Health offers high-quality urgent care 24/7/365 for you and your covered dependents. Online access means you can get care wherever and whenever you need it, even during the weekends and the busiest of holidays.

Dealing with a cold or can’t get rid of a persistent cough? Doctor On Demand makes it convenient to see board-certified doctors fast—usually in 10 minutes or less—for common issues, like UTIs, coughs, colds, fevers, and more. Your prescription can also be sent to a local pharmacy of your choice for easy pick-up. Whatever your urgent issue may be, Doctor On Demand is here to help.

**Short copy**With Doctor On Demand® by Included Health, you and your covered dependents have online access to urgent care 24/7/365. Online access means you can connect with a doctor, from the comfort of home or wherever it works for you. To get started, download the Doctor On Demand app.

**Long copy**With Doctor On Demand® by Included Health, you and your covered dependents have online access to urgent care 24/7/365. Online access means you can connect with a doctor, from the comfort of home or wherever it works for you.

How online urgent care helps:

* See a doctor fast with 24/7/365 access to board-certified providers.
* Get prescriptions sent to a local pharmacy of your choice.
* Connect anywhere, anytime virtually from your smartphone, tablet, or computer.

To get started, download the Doctor On Demand app.