**Campaign Messaging**

**Email copy  
  
Subject line:** Get online urgent and mental care health from Doctor On Demand.

Taking care of you starts with 24/7 access to urgent and mental health care online from Doctor On Demand®. With virtual care, you can easily connect with a top-rated doctor, therapist, or psychiatrist from anywhere.

Whether it’s common health issues or mental health challenges, Doctor On Demand is here to help you and your covered dependents get the right care, right from your phone, tablet, or computer. Skip the long wait times and the commute to the doctor’s office—book an online visit when it works for you and see a doctor wherever you feel most comfortable.