**Campaign Messaging**

**Email copy  
  
Subject line:** Get convenient access to virtual primary care from Doctor On Demand.

Taking care of you starts with convenient access to primary care online from Doctor On Demand®. With virtual care, you can easily connect with a top-rated doctor from anywhere for help with preventive screenings, everyday health issues, chronic care management, and more.

You and your covered dependents can get the right care, right from your phone, tablet, or computer with Doctor On Demand. Skip the long wait times and the commute to the doctor’s office—book an online visit when it works for you and see a doctor wherever you feel most comfortable.