**Campaign Messaging**

**Email copy  
  
Subject line:** You have access to high-quality virtual care from Doctor On Demand.

With Doctor On Demand®, high-quality primary, urgent, and mental health care is available to you and your covered dependents online—when and where you need it.

See the same doctor as often as you want for annual check-ups, chronic conditions, everyday needs, and more, and stay on top of your health. If you need urgent care, you can get treatment from the first available board-certified doctor in 10 minutes or less—anytime, even weekends and holidays. And you can also book virtual therapy or psychiatry sessions with a licensed provider of your choice from an extensive network of mental health professionals.

Whether it’s yearly screenings, urgent health issues, or support for depression and anxiety, Doctor On Demand is here to help.

**Short copy**With Doctor On Demand®, you and your covered dependents have 24/7 online access to primary and urgent care, as well as high-quality mental health support. Online access means you can connect with a doctor, therapist, or psychiatrist from the comfort of home, where it works for you. To get started, download the Doctor On Demand app.

**Long copy**With Doctor On Demand®, you and your covered dependents have 24/7 online access to primary and urgent care, as well as high-quality mental health support. Online access means you can connect with a doctor, therapist, or psychiatrist from the comfort of home, where it works for you.

How virtual care helps:

* See a doctor fast with 24/7/365 access to board-certified providers.
* Connect with a licensed therapist online for mental health support when you need it.
* See a board-certified psychiatrist for medication management, new diagnoses, and more.
* Get prescriptions sent to a local pharmacy of your choice.
* Connect anywhere, anytime virtually from your smartphone, tablet, or computer.

To get started, download the Doctor On Demand app.