**Campaign Messaging**

**Email copy  
  
Subject line:** Save time and money by staying informed about your care options.

Did you know not every urgent issue requires an expensive trip to the emergency room? With Doctor On Demand®, you have 24/7/365 access to urgent care for help treating 90% of all common ER complaints—saving you time and money.

Whether you’re dealing with a UTI, flu symptoms, or a sinus infection, you can see a doctor online in a matter of minutes from your phone, tablet, or computer in the privacy of your own home. Skip the long wait times and the cost of an ER visit—put online urgent care from Doctor On Demand to work for you.

**Stand-alone copy**

**Get 24/7/365 urgent care from anywhere.**

Fast access to urgent care anytime, anywhere means you can see a doctor online in minutes for help treating a wide range of health issues, including 90% of common ER complaints.

Whether it’s a UTI, flu symptoms, or a sinus infection, Doctor On Demand® by Included Health makes it easy to connect with a board-certified provider from the comfort and privacy of your own home. Skip the long wait times and the expensive trip to the ER—save time and money with 24/7 urgent care from Doctor On Demand.

**See a doctor now.**