**Campaign Messaging**

**Email copy  
  
Subject line:** Get 24/7 cold and flu care from the comfort of home.

With Doctor On Demand® by Included Health, you and your family can see a doctor online in a matter of minutes for help during the cold and flu season. Get your prescriptions sent to a local pharmacy, better manage your symptoms, and connect with a provider whenever you need care—without ever getting out of bed.

There are no waiting rooms, no travel time, and no need for the hassles of in-person visits. Get cold and flu care from home with doctors who are available around the clock.

**See a doctor now.**

**Stand-alone copy  
  
Get cold and flu care from the comfort of home.**

With Doctor On Demand by Included Health, you can see a doctor for cold and flu symptoms without getting out of bed. This health plan benefit gives you and your dependents 24/7 access to virtual care from anywhere.

No waiting room, no travel time, no need for the hassles of in-person care. Cold and flu care is easier from home with doctors available to help around the clock.

**See a doctor now.**