**Campaign Messaging**

**Email copy  
  
Subject line:** Subject line: Get cold and flu care from the comfort of home.

With Doctor On Demand® by Included Health, you and your family can see a doctor virtually for help during the cold and flu season. Get your prescriptions sent to a local pharmacy, better manage your symptoms, and connect with a provider for help understanding which vaccines you should consider—all without ever getting out of bed.

There are no waiting rooms, no travel time, and no need for the hassles of in-person visits. Get cold and flu care from home with doctors who are available to see you online.

**See a doctor today.**

**Stand-alone copy  
  
Get cold and flu care from the comfort of home.**

With Doctor On Demand by Included Health, you can see a doctor for cold and flu symptoms without getting out of bed. This health plan benefit gives you and your dependents access to virtual care from anywhere.

No waiting room, no travel time, no need for the hassles of in-person care. Cold and flu care is easier from home with doctors available to help you or your loved ones online.

**See a doctor today.**