**Campaign Messaging**

**Email copy  
  
Subject line:** Prioritize your mental health with Doctor On Demand.

Doctor On Demand® by Included Health offers high-quality mental health support online for you and your covered dependents. Choose from a diverse network of licensed therapists and board-certified psychiatrists who fit your needs, and easily book an appointment that works around your schedule.

Whether you’re struggling with depression and anxiety or you want to better manage your stress, Doctor On Demand gives you convenient access to mental health care from the comfort and privacy of your own home.

**Short copy**With Doctor On Demand® by Included Health, you and your covered dependents have online access to mental health care. Online access means you can connect with a therapist or psychiatrist from the comfort of your own home. To get started, download the Doctor On Demand app.

**Long copy**With Doctor On Demand® by Included Health, you and your covered dependents have online access to mental health care. Online access means you can connect with a therapist or psychiatrist from the comfort of your own home.

How online mental health care helps:

* Connect with a licensed therapist online for mental health support when you need it.
* See a board-certified psychiatrist for medication management, new diagnoses, and more.
* Get prescriptions sent to a local pharmacy of your choice.
* Connect anywhere, anytime virtually from your smartphone, tablet, or computer.

To get started, download the Doctor On Demand app.